



São Paulo, October, 27th, 2016.

To whom it may concern,

I take this opportunity to express **my deep gratitude to ANDE and to the Ricardo Salinas Scholarship** program for supporting my trip to the United States in order to attend ANDE'S 2016 Annual Conference.

ARTEMISIA is a pioneering not-for-profit organization in the dissemination and promotion of impact business in Brazil. Our mission is to inspire, train and develop talent and entrepreneurs, in order to create a new generation of businesses that break paradigms and redefine the role that businesses can play in building a society with equal opportunities for all. Also, Artemisia co-founded ANDE'S chapter in Brazil and I was Chapter Board Member for three years.

In the Conference I had the opportunity to meet new people and learn a lot. The event as a whole, was very rich as a source of improving the content of our work.

Some highlights -Artemisia has done some projects with large companies in order to boost startups in major markets, with the support of these companies. It was very important for us to participate in the discussion of the Corporate Learning Lab Workshop on Shared Value, and hear the experiences of other colleagues / organizations. Within this same subject, it was the plenary about Corporate Engagement in Emerging Markets was also very important.

After my participation in the conference, I introduced the whole Artemisia team (in São Paulo) to the content learned and contacts made. It was very valuable to us, that we could be exposed to a network so rich and full of knowledge.

I'd like to greatly thank Ricardo Salinas for this opportunity. Without the support of the scholarship, we we would not have been able to participate, and the knowledge gained at the conference would not have been added to our organization.

So, for Artemisia, ANDE's Conference is not only an event, it's a place we can leverage our knowledge, network and social impact.

Thank you again for this opportunity.

Priscila Martins

Institutional Relationship Manager
