

Bogota, Colombia  
September 18th 2015

Dear Ricardo Salinas,

Our company has been involved in working with artisans around Colombia for more than ten years.

Having the opportunity to participate in this great event was really interesting because we met several people and organizations who shared their experiences and gave us ideas of how to improve our impact with the communities we work with in Colombia.

As a matter of fact we are traveling to La Guajira on Sunday September 20th to meet a group of Wayuu Indigenous women to start right away a project with them around their ancestral artisan technique of weaving "mochilas".

As we are also working in a project with Bogota's prison inmates, the Alliance Artisan Value Chain Toolkit exercise we did during the event has become a valuable tool to improve our understanding of all aspects of this project.

For us it was very important to have been invited and have participated in this important event.

Thank you

A handwritten signature in black ink that reads "Mercedes Salazar". The signature is written in a cursive style with a large, stylized initial 'M'.

Mercedes Salazar