



São Paulo, October, 20<sup>th</sup>, 2015.

To whom it may concern,

I take this opportunity to express my deep gratitude to ANDE and to the Ricardo Salinas Scholarship program for supporting my trip to the United States in order to attend ANDE'S Annual Conference.

ARTEMISIA is a pioneering not-for-profit organization in the dissemination and promotion of impact business in Brazil. Our mission is to inspire, train and develop talent and entrepreneurs, in order to create a new generation of businesses that break paradigms and redefine the role that businesses can play in building a society with equal opportunities for all. Also, Artemisia co-founded ANDE'S chapter in Brazil and I was Chapter Board Member for three years.

In the Conference I had the opportunity to learn with my peers, especially with other Accelerators, about the way they structure their programs and achieve financial sustainability. The things I was able to know and learn are being so helpful to refine Artemisia's programs and I was able to expand my "benchmarking" network.

Also, I had the opportunity to participate in a Panel as a speaker and share about my challenges in the last 11 years working to foster impact business in Brazil. It was such an honor to share a panel with colleagues from Holland, Nigeria and Nicaragua.

In a practical matter, I came back from the Conference and organized a 2 hour meeting with my team and some advisors to share the experience and we had a deep dialogue about what we could improve and we made a list of organizations we will connect and events we plan to attend. For example, I realize that Intellectap has many synergies on what we do in Brazil so, we're trying to fundraise to visit them in India.

So, for me personally and for Artemisia, ANDE'S Conference is not only an event, it's a place we can leverage our knowledge, network and social impact.

Thank you again for this opportunity.

A handwritten signature in black ink that reads "Maure Pessanha".

Maure Pessanha

Artemisia co-founder and Executive Director

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